



Oregon Travel Experience  
 1500 Liberty St. SE, Suite 150  
 Salem, OR 97302  
 503-378-4508 1-800-574-9397  
 503-378-6282 FAX  
 ortravelexperience.com



**INTERSTATE LOGO APPLICATION**

Please complete the following information as it applies to your business. Travel Information Council (dba, Oregon Travel Experience) rules stipulate that **ONLY** the REGISTERED BUSINESS NAME is allowed on the logo plaque.

Registered Business Name: \_\_\_\_\_

Facility Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ County: \_\_\_\_\_

Facility Phone:( \_\_\_\_\_ ) Fax:( \_\_\_\_\_ )

Contact Person: \_\_\_\_\_ Phone:( \_\_\_\_\_ )

Mailing/Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Interstate Highway Information**

Interstate Highway (please circle): 5 82 84 105 205 EXIT \_\_\_\_\_

or

Expressway (please circle): US 26 (Portland-west) OR 217 OR 213 (Oregon City) OR 22 (Salem-east)

US 97 (Bend/Sunriver/Redmond/K Falls) Belt Line Hwy (Eugene) OR 126 (Springfield) EXIT \_\_\_\_\_

Approaching Highway Directions (please circle): North South East West

Distance (from end of exit ramp to driveway of facility): Miles: \_\_\_\_\_ (and/or) Feet: \_\_\_\_\_

**Facility Operating Hours/Days/Seasonal**

Facility Open: (please check) \_\_\_YES \_\_\_NO (facility must be open at time of application)

Hours of Operation: From: \_\_\_\_\_ AM/PM To: \_\_\_\_\_ AM/PM

Days of Operation: (please circle) 7 days/week OR Mon Tues Wed Thurs Fri Sat Sun

Open: (circle one) Year Round OR Seasonal

Seasonal Facilities: (indicate the approximate months the facility is open):

From: \_\_\_\_\_ To: \_\_\_\_\_

If your business does not meet all the Facility Operating Hours/Days/Seasonal qualifications, it may be eligible for a waiver and a Supplemental message. Waivers are granted on a case by case basis in accordance with Oregon Administrative Rules. Examples of acceptable Supplemental messages are (but not limited to): Weekends Only, Open Thurs-Sun, Open May-Sept., Dinners Only. Explain below why your facility should be granted a waiver. Additional pages of information may be attached.

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

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**GAS QUALIFICATIONS:**

Please check (√) below that your business provides these minimum levels of services.

- Fuel
- 7 days/week
- Restroom facilities
- Drinking water
- Telephone
- Open 16 hours/day

If there are reasons why your business **CANNOT** meet all of the GAS SPECIFICATIONS, please state them on a separate paper and attach them to your application.

**GAS – APPROVED SUPPLEMENTAL MESSAGES (OPTIONAL)**

Check (√) those you are interested in. *(Displayed along the bottom of the plaque. Businesses may display no more than two (2) Supplemental Messages per plaque. "24 HOURS" requires that all services be available.)*

- DIESEL       RV DUMP       CIRCULAR RV SYMBOL       BIODIESEL       EV
- PROPANE       RV PARKING       CARD LOCK ONLY       WIFI       E85
- 24 HOUR       RV ACCESS       ALT FUELS       CNG

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**FOOD QUALIFICATIONS:**

Please check (√) below that your business provides these minimum levels of services.

- 2 meals/day
- 6 days/week
- Restroom facilities
- Primary business operation is the providing of meals
- Indoor seating for 20 people minimum
- Telephone
- Health permit (send copy)
- Under 21 years of age allowed on premises

If there are reasons why your business **CANNOT** meet all of the FOOD SPECIFICATIONS, please state them on a separate paper and attach them to your application.

**FOOD – APPROVED SUPPLEMENTAL MESSAGES (OPTIONAL)**

Check (√) those you are interested in. *(Displayed along the bottom of the plaque. Businesses may display no more than two (2) Supplemental Messages per plaque. "24 HOURS" requires that all services be available.)*

- 24 HOUR       RV PARKING       RV ACCESS
- WIFI       CIRCULAR RV SYMBOL

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**LODGING QUALIFICATIONS:**

Please check (√) below that your business provides these minimum levels of services.

- Sleeping accommodations
- 7 days/week
- Open 24 hours\*\*
- Telephone
- Health permit if breakfast served (send copy)
- Restroom facilities

If there are reasons why your business **CANNOT** meet all of the LODGING SPECIFICATIONS, please state them on a separate paper and attach them to your application.

\*\*Open 24 hours does not require a continuously staffed office; however, it does require that customers can access services after normal business hours.

**LODGING - APPROVED SUPPLEMENTAL MESSAGES (OPTIONAL)**

Check (√) those you are interested in. *(Displayed along the bottom of the plaque. Businesses may display no more than two (2) Supplemental Messages per plaque.)*

- RV PARKING       RV ACCESS       WIFI       CIRCULAR RV SYMBOL

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**CAMPING QUALIFICATIONS:**

Please check (√) below that your business provides these minimum levels of services.

- Adequate parking
- 7 days/week
- Open 24 hours\*\*
- Sanitary facilities
- Drinking water

If there are reasons why your business **CANNOT** meet all of the CAMPING SPECIFICATIONS, please state them on a separate paper and attach them to your application.

\*\*Open 24 hours does not require a continuously staffed office; however, it does require that customers can access services after normal business hours.

**CAMPING - APPROVED SUPPLEMENTAL MESSAGES (OPTIONAL)**

Check (√) those you are interested in. *(Displayed along the bottom of the plaque. Businesses may display no more than two (2) Supplemental Messages per plaque.)*

- PROPANE     RV PARKING     RV DUMP
- RV ACCESS     WIFI     CIRCULAR RV SYMBOL

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**ATTRACTION QUALIFICATIONS:**

Please check (√) below that your business provides these minimum levels of services.

- Restrooms
- Drinking water
- Adequate parking
- Facility is reasonably close to a public telephone
- Open 6 hours/day; 6 days/week of continuous operation during normal business season
- Attendant/docent/guide on duty during all operating hours
- Major portion of income/visitors derived from motorists residing farther than 50 miles (one hour of travel time) from location of facility

**ATTRACTION CATEGORIES:**

Business must fall within one of the following categories. Check (√) all that apply.

- Cultural
  - Wineries/industrial facilities must provide opportunity to observe production/manufacturing
- Historical
  - Must meet the definition of the authorizing state agency that holds the criteria for qualification
  - Must exist on a permanent basis for essentially aesthetic or educational purposes
  - Offerings must be the primary source of business of the requesting facility
  - Offerings must be exhibited on a regular basis in buildings owned/operated by the museum
- Recreational
- Educational
- Travel Plaza
  - Must meet the definition of Travel Plaza under OAR 733-030-0011(1)(h)

**Note-** Please state the reasons why your business **CANNOT** meet all of the ATTRACTION QUALIFICATIONS in the space below. Additional pages of information may be attached.

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## Required Signature

I certify that the information herein is correct and understand that non-compliance of this application with all TIC rules and regulations shall result in immediate removal of all logo and supplemental signage.

SIGNED: \_\_\_\_\_ DATE: \_\_\_\_\_

PRINTED NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_ FOR: \_\_\_\_\_  
*Business Name*

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### Please Attach the Following to your Application

1. Copy of REGISTERED BUSINESS NAME from the Oregon Secretary of State's office: Phone- 503-986-2200 or Website- [www.filinginoregon.com/business/index.htm](http://www.filinginoregon.com/business/index.htm). Click on Assumed Business Name – Register Online.
2. Local business license, if required
3. FOOD, LODGING, BED & BREAKFAST- A copy of facility's health permit
4. Map or sketch of the business in relation to the nearest interstate or expressway exit. Official or county maps are preferred. Submission of a detailed map with your application will decrease the review time by OTE.
5. \*Photographs of:
  - a. Facility from approximately 300' in each direction (300' = 8 highway "skip lines")
  - b. Outdoor on-premise signing that is visible to motorists
  - c. FOOD – photographs of INSIDE restaurant seating

**\*USE EXTREME CAUTION** when attempting to take photographs from the roadway as all acts by the applicant in the process of completing the criteria report and/or application are solely at the applicant's risk. The State of Oregon, TIC, OTE, and their members and employees shall be indemnified by the applicant in the event of any claim or suit arising out of the acts of the applicant. **UNDER NO CIRCUMSTANCES** should the applicant attempt to take photographs while operating a motor vehicle.

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### Final Checklist

Before mailing, did you remember to:

1. Sign the application on the fourth page?
2. Enclose a copy of your Registered Business Name?
3. Enclose a copy of your local business license, if required?
4. FOOD, LODGING, BED & BREAKFAST - enclose a copy of your health permit?
5. Enclose a map showing where your business is located in relation to the nearest exit?
6. Enclose photographs of your on premise business sign from the roadway?

Attention to the checklist will significantly decrease the amount of review time necessary to process your application - THANKS!

**Oregon Travel Experience**  
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FAX: 503-378- 6282  
1500 Liberty St. SE, Suite 150  
Salem, OR 97302

**Please Keep a Copy of this Application Should OTE Need to Contact You for Clarification or Additional Information**

*office use only –*

\_\_\_\_\_  
*(Sales Representative signature)*

## Sample of Map Sketch for Interstate Logo Signs

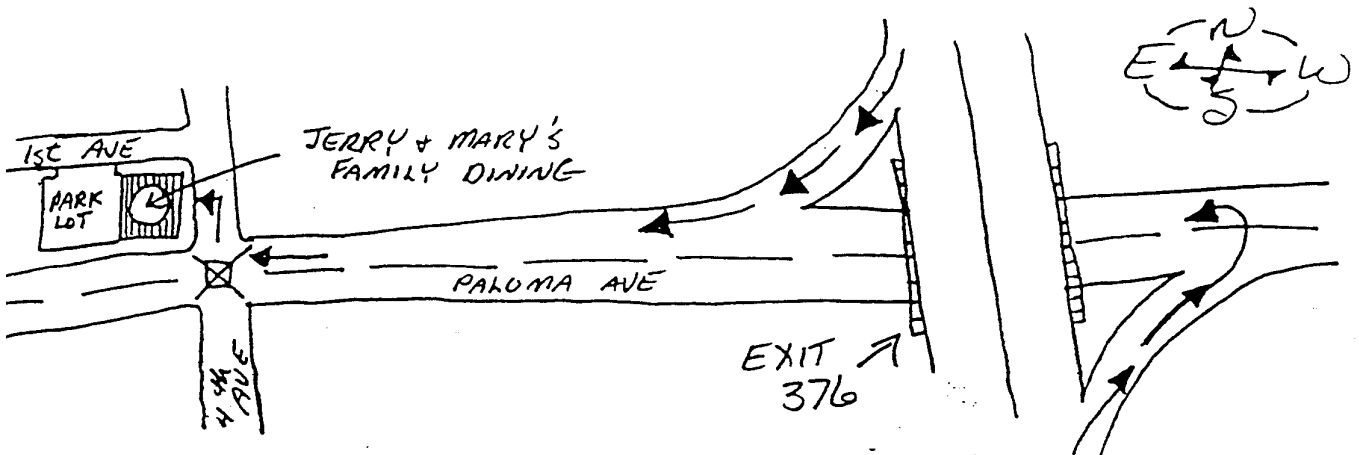
The map sketch is vital in determining the eligibility of signing for your facility. The sketch need not be of engineering grade quality; but it should clearly show the location of the facility, all major intersecting roadways, landmarks, and mileposts, as well as the mileage/distance from the bottom of the exit ramp to the facility's driveway. Also indicate any hills, trees or any other major obstruction that might create a motorist safety problem. The clarity of the map may affect the time needed for the qualification review. Please be as accurate as possible to avoid delays.

Note: Eight (8) highway skip lines equal 300'

Sample of hand-drawn map:

Mileage to facility: 1.5 miles \_\_\_\_\_ feet.

Ontario I-84, Exit 376, East and Westbound, Jerry & Mary's Fine Family Dining.



SAMPLE OF LOCAL AREA MAP: Mileage to facility 1.5 (mls) \_\_\_\_\_ (ft)

ONTARIO I-84 EXIT 376, East and Westbound  
Jerry & Mary's Fine Family Dining

