

**Travel Information Council
Meeting
Friday, April 20, 2012
Tillamook County Library – Hatfield Room
Tillamook, OR**

Council Participating:

Chair Drew Roslund, Hospitality Industry	Vice Chair Steve Peterson, Member at Large
George Forbes, Hospitality Industry	Sandy Flicker, Member at Large
Tom Loun, Electrical Sign Industry	Paul Mather, ODOT
Mike Drennan, Member at Large	Bob Russell, Vehicular Services
Maria Ponzi, Member at Large	

Absent:

Secretary Rod Miles, Outdoor Advertising Industry	David Porter, Member at Large
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Guests Present:

Senator Betsy Johnson	Representative Debbie Boone
Rick Metzger, Public	Commissioner Mark Labhart

OTE Staff Participating:

Cheryl Gribskov, CEO	Tim Pickett, CBO	Jim Renner
Annie Von Domitz	Jenn Smith	Heather Swanson
Madeline MacGregor	David Schrom	David Patton

Chair Roslund called the meeting to order at 9:05 AM. He then welcomed council members and staff.

Introductions: Roslund welcomed everyone and recognized the guests, Senator Johnson, Commissioner Labhart and Metzger.

Public Testimony

Roslund asked if any of the guests would like to testify; noting no requests, Roslund stated there would not be any public testimony.

New Business

- D. Council Chair Report:** Roslund requested moving this item to the beginning of the agenda. Roslund recognized and thanked Sandy Flicker and Steve Petersen for their service to the Travel Information Council and presented them awards of thanks.

Executive Reports

- A. Approval of March 2, 2012 Minutes:** Drennan noted corrections in the presented minutes. Forbes made a motion to approve the March 2, 2012 minutes with corrections. Ponzi seconded the motion. Motion passed unanimously.

Executive Committee March 2, 2012 Minutes: Drennan made a motion to approve the presented Executive Committee minutes. Russell seconded; motion passed unanimously.

- B. TIC Financials:** Drennan directed the Council to the financial report in their packets that represents the month ending March 2012 and the first 9 months of the biennium. Drennan noted that although the report shows an overdraft, in fact it was just timing of checks and income. Drennan told the Council that the cash position has

improved the past month and the collection of accounts receivable very good. In addition, the money due for the two new rest areas has been received.

Drennan noted that accounts payable are down and making good progress at bringing them further down. Some expenses were up fractionally from the previous month; however the bottom line is a positive number. He stated the staff is still working with PERS to negotiate a repayment plan.

Roslund thanked Drennan, Pickett and Bengtson for their work and accurate reporting.

New Business

- A. Proposed Permit Fee structure:** Gribskov reviewed the logo sign history. She told the group that over 2,000 letters had been sent out to current sign customers informing them of the intent to increase sign fees. There had been a little over 1% response to those letters. She commented that the responses received were mostly thoughtful and well written.

Gribskov said she was impressed with the responses OTE staff has provided to the customers that commented, especially Harry Falisec and Sue VanHandel.

The public hearing will take place on April 30, 2012 at 9:00 am. Gribskov said she had been told some customers would be in attendance. Roslund and Petersen will attend via phone and Miles will be running the meeting.

Gribskov thanked the Council for their engagement in this issue.

Russell requested more information on the sign waiting lists and quid projects to help evaluate the recommendations.

Roslund thanked Gribskov and said he appreciated the way OTE was handling the situation and treating the customers fairly.

- B. ODOT Traffic Interagency Agreement:** Renner reviewed the proposed new 5 year agreement with ODOT Traffic Roadway section. He reminded the Council that this is an agreement that has been in place since the 1980s and is renewed every 5 years. Renner said there are very few changes from the current agreement. Renner noted that the copy of the agreement the Council had was a rough draft and the final was being printed. It will then be reviewed by the Department of Justice and then will be ready for OTE signature.

Renner requested the Council approve the renewal of the agreement.

Russell noted a few changes needed, including changing the word Committee to Commission and the numbering of the agreement number. Renner said they would be corrected in the final agreement.

Loun asked why there was a \$150,000 maximum on the contract; Renner replied it was based on experience. It was determined that OTE was consistently under the \$150,000 limit. Loun inquired whether or not the limit could be increased if necessary; Renner replied that the agreement could be amended to raise the amount if necessary, by council vote.

Loun inquired about the service signs and where they are placed. Renner said they are independent signs placed underneath the entire board.

Drennan asked for clarification on whether ODOT or OTE installs the logo signs. Renner said that typically for a new board OTE does through a contractor, however the addition of logo plaques is something the OTE sign crew installs. There are cases, such as in Eastern Oregon, OTE will pay the ODOT District office to install them.

Mather informed Roslund since he will be signing the agreement, he would abstain from voting on the motion to approve.

Forbes made the motion to approve the ODOT Traffic Interagency Agreement as presented; Flicker seconded. Motion passed; Mather abstained.

Roslund thanked Renner for his work on the agreement and with ODOT.

Gribskov expressed that the staff at ODOT Traffic are excellent partners with OTE.

Other Business: Ponzi asked if there is a timeline on when the new Council appointments would be made. Gribskov replied that there isn't an as of yet. However OTE has been assigned a policy advisor, Lynn Peterson. Both Peterson and Kendall Clawson from the Governor's Appointment office are working hard to find the right people to fill the vacant Council positions.

Drennan inquired how many applicants have been submitted for the Council positions; Gribskov said there have been two applications from people that were not currently on the Council, but they had been submitted several years ago.

Mather requested an update on the Secretary of State's audit. Gribskov said that staff met with auditors the previous day. They have completed the initial interviews and now have a direction. Gribskov said they didn't have a specific timeframe yet.

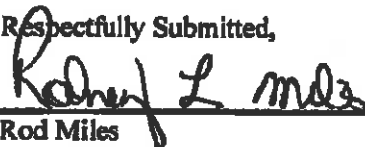
Adjournment

Roslund welcomed Representative Debbie Boone, who had joined the meeting in progress.

Roslund asked if there was any other business for the good of the order; hearing none adjourned.

Meeting was adjourned at 9:35 AM.

Respectfully Submitted,



Rod Miles
Council Secretary/Acting Chair