



**Salem, Oregon**  
**May 10, 2012**

Oregon Travel Experience (OTE) is pleased to announce an upcoming dedication ceremony for a new Southern Oregon Coast Historical Regional Marker. The marker will be formally dedicated at 11:00 a.m. on May 19, 2012, at the Coos Bay Visitors Center, 50 Central Ave, Coos Bay, OR.

Marker sponsorship is supported by the Confederated Tribes of the Coos, Lower Umpqua and Siuslaw Indians; Three Rivers Casino; and OTE.

"The confederated tribes is honored to be able to tell our story. The marker honors our ancestors and our generations to come," said Jesse Beers. Beers is the Cultural Director of the Confederated Tribes of the Coos, Lower Umpqua and Siuslaw Indians.

Oregon Travel Experience launched its new regional marker program in 2009 to coincide with our state's sesquicentennial. The series exemplifies the purpose of OTE through honoring our state's citizens, places, and events. Regional markers serve as gateways to travel and tourism at highly visible sites within Oregon's seven geographic and cultural regions.

"The Southern Oregon Coastal Marker is the third marker to be installed," said OTE's CEO Cheryl Gribskov. "The level of community commitment and participation was absolutely key to its successful production. It is essential that we record cultural history accurately and we could not have moved forward without the Confederated Tribes of the Coos, Lower Umpqua, and Siuslaw Indians."

Since the Regional Marker Series is funded solely by public sponsorship, regional markers make the most of everyone's resources; two or more organizations can team up to help fund their fabrication and installation. Sponsorship is open to businesses, foundations, nonprofits, and public agencies. OTE encourages communities and potential sponsors to work collaboratively to sponsor a marker in their region or sub-region.

For more information on Regional Markers and other markers within the series, visit <http://ortravelexperience.com/regional-historical-markers/>

For more information about this event, contact Annie von Domitz, Chief Community Assets Officer at 503-373-0864 or by email: [anniev@oregonte.com](mailto:anniev@oregonte.com)

*Oregon Travel Experience is a semi-independent state agency with a diverse portfolio. OTE manages the following public programs in addition to highway safety rest areas: Oregon Heritage Tree Program, Oregon Historical Marker Program, Highway Business Signs Program, and Travel Information Kiosks and Travel Plazas. OTE is first and foremost, a transportation agency which guides motorists to essential services and visitor information. We also help strengthen the economic infrastructure of local communities and businesses by working with partner coalitions.*

**This press release was sent by Oregon Travel Experience, 1500 Liberty St SE, Suite 150, Salem, OR 97302. 1-800-574-9397 [www.ortravelexperience.com](http://www.ortravelexperience.com)**